

## Instagram, Part 1


### Goals for this class:

- Create an account and customize profile and settings
- Understand the news feed, create a post, conduct a basic search, and how to follow others

### Instagram: What is it?

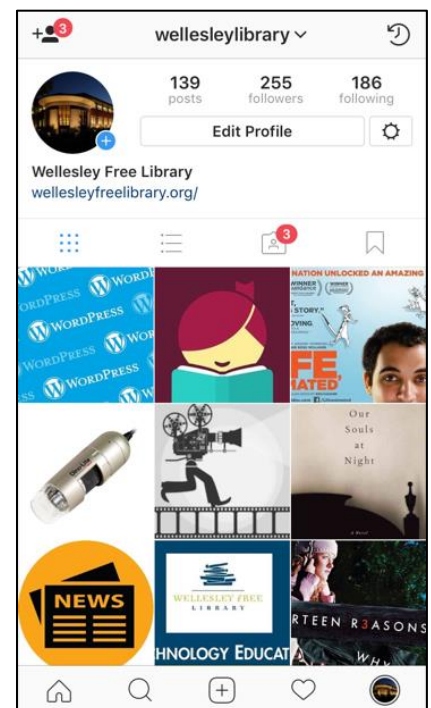
Instagram is a mobile photo and video sharing social network service that enables users to take pictures and videos and share them instantly. A distinctive feature of Instagram is that it confines photos to a square shape, similar to Kodak Instamatic and Polaroid images. Users can also apply digital filters to their images. Most recently "Instagram Stories" were added, which allows users to record live video or take photos and add them to a story that is available for only 24 hours.




### Create an Account:



- Download the Instagram app to your smartphone.
- Once the app is installed, tap  to open it.
- Tap **Sign Up**, then enter your email address and tap **Next**. You can also tap **Log in with Facebook** to sign up with your Facebook account.
- If you register with email, create a username and password, fill out your profile info and then tap **Done**. If you register with Facebook, you'll be prompted to log into your Facebook account if you're currently logged out.

### Profile and Settings:

- Tap on the bottom right corner to view your profile.
- View/edit the following here:
  - Profile picture and information
  - Your posts, posts you are tagged in, saved posts
  - Archived posts: You can archive a post you've shared to hide it from your profile and make it so your followers and other people on Instagram can't see it. When you archive a post, it keeps all its likes and comments. To archive a post:
    - Go to your profile. Tap **⋮** (iOS) or **⋮** (Android) above the post you'd like to archive. Select **Archive**.
    - Once you've archived a post, you can choose to show it on your profile again. The post will return to its original spot on your profile. To show an archived post on your profile:

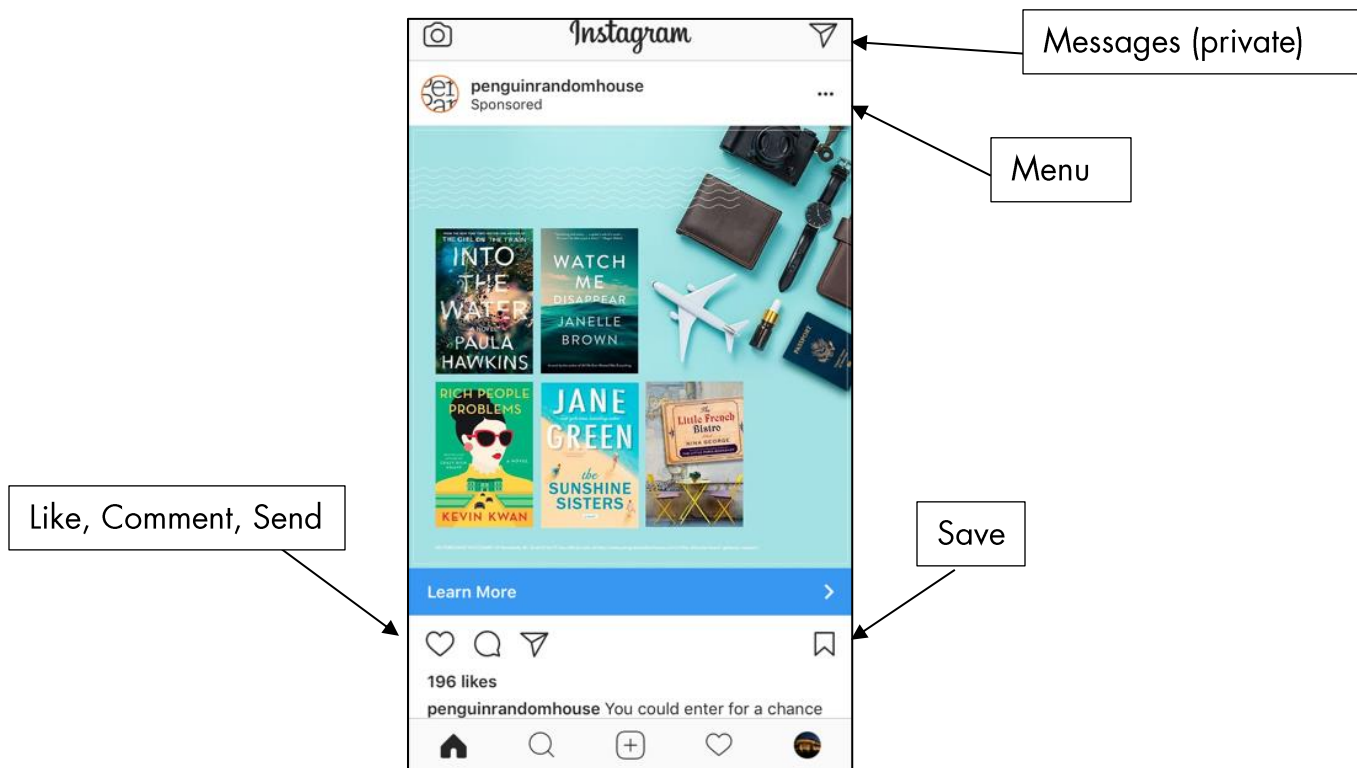


- Go to your profile and tap  in the top right. Tap the post you'd like to show on your profile. Tap  (iOS) or  (Android) above the post, then select **Show on Profile**.

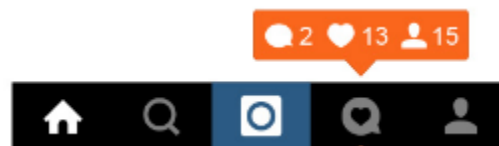
- Tap the gear icon  on the right to change settings.
- Followers:** Followers are people who have elected to see your images on their home feed. When you follow a user, you choose to see their images on your home feed. \*You can secure your profile by selecting "private account" under Options  within your profile.

### News Feed:

- Where you view the latest updates/posts of the accounts you follow.







- At the bottom of the home screen are the following icons:






- The house is your "home feed". It displays the posts of all the accounts you follow.
- The magnifying glass allows you to search for specific users, hashtags and places.
- The middle box is where you go to take a photo or record video for a post.
- The activity box (chat with heart inside) allows you to view your recent engagement as well as the engagement of those you are following.

- The user profile shows you which pictures you have posted, as well as pictures posted of you.
- The orange/pink box indicates notifications of comments that you are mentioned in, likes your posts have received and follow requests.

### Creating a Post:

- To upload a photo or take a new one, first tap  at the bottom of the screen:
- To upload a photo from your phone's library, tap **Library** at the bottom of the screen and select the photo you'd like to share.
- To take a new photo, tap **Photo** at the bottom of the screen then tap . You can tap  to switch between front and rear-facing cameras and  to adjust flash.
- Once you've taken or uploaded a photo, you can add effects or filters, a caption and your location before posting. You can also post a video.
- **Hashtags** allow you to add yourself to a larger online community within Instagram. After you tag your post with a hashtag, you'll be able to tap the hashtag to see a page that shows all photos and videos people have uploaded with that hashtag.

### Searching:

- To search for people, hashtags and places, tap  and enter a search in the search bar at the top of the screen. You can choose to search for **People**, **Tags** or **Places**. Tap **Top** to search popular people, tags and places on Instagram.
- Once a person is located in your search, tap their username, which will link to their profile. From there tap the **Follow** button.
- Another way to locate people to follow:
  - Go to your profile and tap  (iPhone) or  (Android) in the top right.
  - Below Follow People, tap Facebook Friends or Contacts to find your friends from Facebook or from your phone's contact list.
  - Tap Follow next to the people you'd like to follow.

### Need additional help or looking for tips and tricks?

Search topics here - <https://www.facebook.com/help/instagram/>